



PHILADELPHIA FASHION WEEK  
1ST ANNUAL FASHION EVENT FOR PHILADELPHIA

OCTOBER 8-10 2009 / PHILADELPHIAFASHIONWEEK.ORG / INFO@PHILADELPHIAFASHIONWEEK.ORG

**MEDIA CREDENTIALS APPLICATION**

**INSTRUCTIONS**

The deadline for receipt of this application is Tuesday, September 29, 2009. Credentials will be available for pick-up on site on October 7-10, 2009. Applications may be downloaded at [www.philadelphiafashionweek.org/register](http://www.philadelphiafashionweek.org/register) and should be submitted via email to [credentials@philadelphiafashionweek.org](mailto:credentials@philadelphiafashionweek.org).

**MEDIA INFORMATION**

NAME \_\_\_\_\_ MEDIA AFFILIATE \_\_\_\_\_  
STREET ADDRESS \_\_\_\_\_ APARTMENT/UNIT \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

**WHAT IS YOUR TITLE?**

- Reporter
- Photographer (still)
- Photographer (video)

**NEWS TYPE:**

- Newspaper
- Magazine
- Television
- Cable
- Blog / Website
- Radio

**SPECIAL NEEDS OR REQUESTS?** (All requests are considered on a case-by-case basis.)

---

---

---

---

Thank you for your interest in the first-ever Philadelphia Fashion Week! If you have any questions, please contact Kristen Insalaco, Philadelphia Fashion Week director of public relations, at 215-910-2920 or [kristen@insalacopr.com](mailto:kristen@insalacopr.com).

We look forward to working with you and seeing you at the show.